

## INVOICE



WAFB  
844 Government St.  
Baton Rouge, LA 70802  
Main: (225) 383-9999  
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606049-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Matthew Wurm	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Better Louisiana PAC	BETTER LOUISIANA PAC	31

Billing Address:

Targeted Victory  
Attention: Accounts Payable  
1033 N Fairfax Street #400  
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/28/16 - 11/04/16	1606049	08429063

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WAFB  
Raycom U.S. / WAFB TV 9  
PO Box 11407  
Lockbox 0340  
Birmingham, AL 35246-0340

Agency Code	Advertiser Code	Product 1/2
	9	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	NET Late Show, The	10:35 PM-11:35 PM	----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	F	10/28/16	12:08 AM	NET Late Show, The	10:35 PM-11:35 PM	:30	BL1601TVH	\$550.00 NM
3	10/29/16	10/29/16	WAFB 9 News at 6 Saturr	6:00 PM-6:30 PM	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Sa	10/29/16	6:39 PM	WAFB 9 News at 6 Saturday	6:00 PM-6:30 PM	:30	BL1601TVH	\$650.00 NM
LATE DUE NCAA FB/RAN WITHIN PGM ORDERED									
4	10/29/16	10/29/16	630P-7P	6:30 PM-7:00 PM	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Sa	10/29/16		630P-7P	6:30 PM-7:00 PM	:00		\$325.00 NM
Credited									
5	10/30/16	10/30/16	Face the Nation	10:00 AM-11:00 AM	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Su	10/30/16	10:30 AM	Face the Nation	10:00 AM-11:00 AM	:30	BL1601TVH	\$200.00 NM
6	10/30/16	10/30/16	WAFB 9 News at 530 Sur	5:30 PM-6:00 PM	-----1	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Raycom U.S. / WAFB TV 9  
PO Box 11407  
Lockbox 0340  
Birmingham, AL 35246-0340

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606049-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
ISS/Better Louisiana PAC	BETTER LOUISIANA PAC	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
6	10/30/16	10/30/16	WAFB 9 News at 530 Sur	5:30 PM-6:00 PM	-----1	:30	1	\$625.00	NM																																	
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WAFB</td><td>Su</td><td>10/30/16</td><td></td><td>WAFB 9 News at 530 Sunday</td><td>5:30 PM-6:00 PM</td><td>:00</td><td></td><td><del>\$625.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WAFB	Su	10/30/16		WAFB 9 News at 530 Sunday	5:30 PM-6:00 PM	:00		<del>\$625.00</del>	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WAFB	Su	10/30/16		WAFB 9 News at 530 Sunday	5:30 PM-6:00 PM	:00		<del>\$625.00</del>	NM																																
Credited																																										
7	10/30/16	10/30/16	9 News Sunday Morning	7:00 AM-8:00 AM	-----2	:30	2	\$200.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
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10	10/28/16	10/28/16	9News This AM Ely Editio	M-F 430a-5a	----F--	:30	1	\$125.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>----F--</td><td>1</td><td>\$125.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	----F--	1	\$125.00																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WAFB	F	10/28/16	4:39 AM	9News This AM Ely Edition	M-F 430a-5a	:30	BL1601TVH	\$125.00	NM																																
Total Spots							6																																			

## Payment Terms 30 Days

<u>Gross Total</u>	\$1,925.00
<u>Agency Commission</u>	\$288.75
<u>Net Amount Due</u>	\$1,636.25

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## INVOICE



**WAFB**  
 844 Government St.  
 Baton Rouge, LA 70802  
 Main: (225) 383-9999  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606049-2	11/08/16	November 2016	10/31/16 - 11/04/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Matthew Wurm	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/Better Louisiana PAC	BETTER LOUISIANA PAC	31

Flight Dates	Order #	Alt Order #
10/28/16 - 11/04/16	1606049	08429063

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	9	11

Agency Ref	Advertiser Ref

Billing Address:

Targeted Victory  
 Attention: Accounts Payable  
 1033 N Fairfax Street #400  
 Alexandria, VA 22314

Send Payment To:

**WAFB**  
 Raycom U.S. / WAFB TV 9  
 PO Box 11407  
 Lockbox 0340  
 Birmingham, AL 35246-0340

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/31/16	11/01/16	The Price is Right	11:00 AM-12:00 PM	MT-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MT----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	M	10/31/16	11:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	BL1601TVH	\$500.00 NM
9	10/31/16	11/01/16	NET Late Show, The	10:35 PM-11:35 PM	MT-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MT----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	M	10/31/16	11:36 PM	NET Late Show, The	10:35 PM-11:35 PM	:30	BL1601TVH	\$550.00 NM
11	10/31/16	11/01/16	9News This AM Ely Editio	M-F 430a-5a	MT-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MT----- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAFB	M	10/31/16	4:50 AM	9News This AM Ely Edition	M-F 430a-5a	:30	BL1601TVH	\$125.00 NM
1	WAFB	Tu	11/01/16	4:55 AM	9News This AM Ely Edition	M-F 430a-5a	:30	BL1601TVH	\$125.00 NM
12	11/01/16	11/04/16	9News This AM Ely Editio	M-F 430a-5a	-TWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	W	11/02/16	4:38 AM	9News This AM Ely Edition	M-F 430a-5a	:30	BL1601TVH	\$125.00 NM
13	11/01/16	11/04/16	M-F 1-2P	M-F 1-2p	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAFB	Tu	11/01/16	1:59 PM	M-F 1-2P	M-F 1-2p	:30	BL1601TVH	\$500.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1606049-2	11/08/16	November 2016	10/31/16 - 11/04/16

Advertiser	Product	Estimate Number
ISS/Better Louisiana PAC	BETTER LOUISIANA PAC	31

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/02/16	11/04/16	M-F 3-4P	3p-4p	--WTF--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 --WTF-- 1 \$325.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WAFB	W	11/02/16	3:09 PM	M-F 3-4P	3p-4p	:30	BL1601TVH	\$325.00 NM
<u>Total Spots</u>							7		

## Payment Terms 30 Days

<u>Gross Total</u>	\$2,250.00
<u>Agency Commission</u>	\$337.50
<u>Net Amount Due</u>	\$1,912.50

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